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University of Teacher Education Zug
IBB Institute for the Management and Economics of Education

Updates from the IBB



We would like to thank all our partners for the good and trusting cooperation

and wish you a healthy, relaxing and happy Christmas season and a good transition into a happy new year 2024!

In this newsletter you will find information about

1. Farewell to the University of Teacher Education Zug
2. What moves us - the focus of our work
3. Two World Education Leadership Symposia 2023

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1. Farewell to the University of Teacher Education Zug

Well-known personalities from the Swiss education sector met at the PH Zug on December 7, 2023 to bid farewell to Prof. Dr. Stephan Huber, Head of the Institute for the Management and Economics of Education (IBB), which is part of the PH Zug, for 18 years and Head of Research & Development for 12 years.



Dagmar Rösler, President of the LCH, Thomas Minder, President of the VSLCH, Horst Biedermann, Chairman of the Board of the swissuniversities Chamber of Teacher Education Universities, and Stephan Huber, Head of IBB, discussed challenges and opportunities in education and schools. They discussed topics such as the declining motivation to learn among students who no longer recognize the meaning of school material in times of AI, the increasing migration and integration of refugees due to wars, the impact of the COVID-19 pandemic on schools and education and the role of school leaders and teachers in a rapidly changing environment.

The panellists agreed that the education sector is facing major challenges, but that these also present many opportunities. It is now important to develop innovative approaches and methods for a renewal, a successful and modern school that can meet the demands of education in modern times.

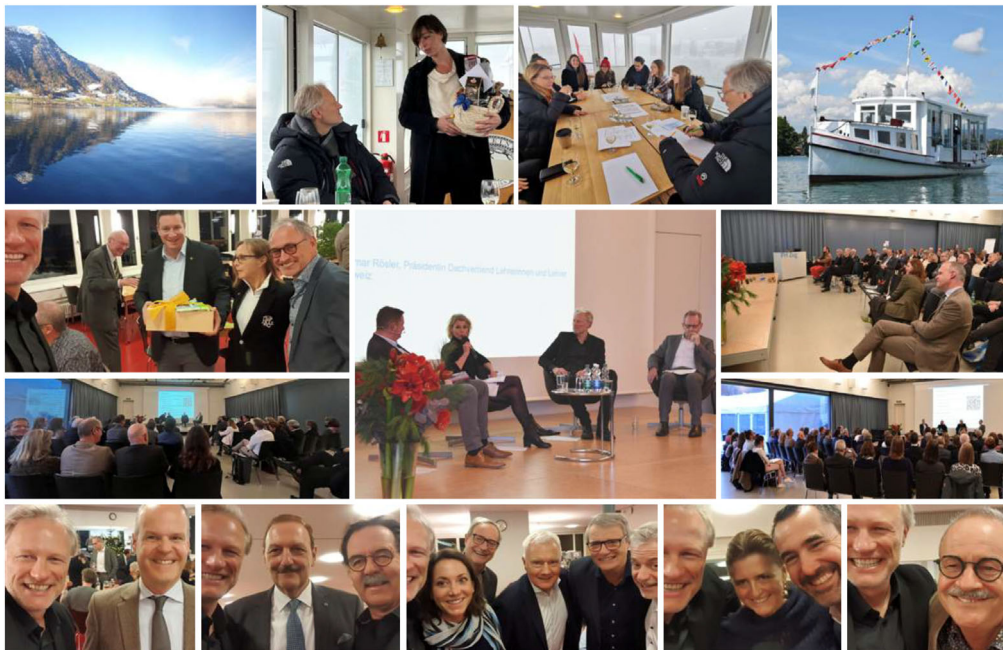
Following the panel discussion, Stephan Schleiss, President of the University Council of the PH Zug and member of the cantonal government, Esther Kamm, Rector of the PH Zug, Brigit Eriksson, former Rector of the PH Zug, Xaver Büeler, former Rector of the PH Zug, Christoph Helm, Deputy Head of the IBB and Director of the Linz School of Education, thanked Stephan Huber, who is leaving the PH Zug at the end of the year, with warm and appreciative words and in recognition of his great achievements. They praised, among other things, the high level of third-party funding with which jobs were created at the PH Zug over almost 20 years, the lively publication and lecture activity and the media work of the IBB, including the university's contribution to responsible science and support in solving social challenges. It was also emphasized how important the work of the IBB was for the canton itself, for local practice, and for Stephan Huber's collaboration in the university management for the conceptual design of the university.

The laudators also emphasized the IBB's regional, intercantonal and international impact as well as the great effectiveness of the World Education Leadership Symposium WELS - described by the NZZ as the "WEF" of education. Besides, the IBB's renowned studies such as the School Barometer, the Young Adult Survey Switzerland YASS of the Federal Youth Surveys ch-x and other projects also had a great impact on politics, administration, practice and science.

Read more: A brochure summarizes the tasks, areas of development, milestones and successes of almost 20 years of institute activity:

www.Bildungsmanagement.net/Abschied

After 18 years of successful work by its head Stephan Huber and his team, the IBB is closed down. The focus areas of education management, school quality and school development will be transferred within the PH to the Continuing Education and Services division.



As part of a scientific retreat, which was organized by Heinz Amstad and took place on the boat MS Schwan, the IBB team once again reflected on and discussed internally yesterday's, today's and tomorrow's challenges and chances.

Up-to-date information on Prof. Dr. Stephan Huber, his team and his fields of activity can be found at www.Bildungsmanagement.net as well as on the corresponding pages of the PH Schwyz or the JKU in Linz.

2. What moves us - the focus of our work

At the PH Schwyz, the CAS School Leadership course was further developed and the number of participants doubled compared to the previous year.

At the JKU in Linz, Austria, important projects such as a research project for the National Education Report Austria 2024 and the scientific study on the quality and benefits of the pre-qualification of the university course "Leading schools professionally" were carried out on behalf of the Federal Ministry of Education, Science and Research, which will also keep us busy in the new year.

Other focal points of our work include the following:

- **Support for schools in challenging circumstances and educational equity** (projects "School Turnaround: Berliner Schulen starten durch", "impakt schulleitung" in North Rhine-Westphalia and "PerspektivSchulen" in Schleswig-Holstein), including consultations on the federal government's #startchancen program in cooperation with the KMK

- **Inclusion** - challenges and conditions for success: A national SNF research project on inclusion and integrative schools in Switzerland captures the views of school principals, teachers and specialists in integrative support
- **School Barometer studies on current challenges** in the education sector - including COVID-19 and its impact on schools and education, the integration of children and young people who have fled war and displacement and of teachers, staff shortages in schools - for Germany, Austria and Switzerland
- **Support for gifted students**, in particular in cooperation with the Stiftung der Deutschen Wirtschaft and the Studienkolleg as well as TaLea - Tandem Leadership for Learning and the Collegium Cusantum
- **Feedback for school leaders**, in particular implementation of the Competence Profile School Management (CPSM), a self-assessment, with workshops and coaching sessions
- **Digitality, education and schools**, in particular following the scientific support of the Digital Training Offensive DFO of the state of North Rhine-Westphalia, a training program for school development in the culture of digitality
- **Qualification and support of school leaders** (governance, school leadership, school management, school development) - evaluation of existing offers, development of strategic development areas in leadership development, design and implementation of new qualification offers
- **Youth research**, in particular with the Young Adult Survey Switzerland YASS of the Federal Youth Surveys ch-x and in-depth studies of the School Barometer
- **Sustainability**: goals and implementation practices in the education system, in educational landscapes and educational institutions as well as among educational stakeholders

3. Two World Education Leadership Symposia 2023

In 2023, more than 300 experts from Germany, Austria and Switzerland discussed the following topics at two symposia in the *WELSpocus* format:

- The first international education conference took place on March 15, 2023 on the topic of "**School staff shortages**". Among other things, the experts prepared a discussion paper containing recommendations and solutions to address the shortage of staff in schools. The paper includes short, medium and long-term

recommendations - both for teacher training and for schools, politicians, administrators and supervisors.

- The second education conference on September 28, 2023 dealt with the topic of "**Challenges in schools and education in Germany, Austria and Switzerland - areas of tension, problems and possible solutions**".

First, researchers from the COVID-19 Education Research (CovER) network presented current studies and findings for Germany, Austria and Switzerland. This was followed by a discussion of trends in education, challenges in the education system and for those in positions of responsibility, and finally a panel discussion on the tasks facing the education system.

More about the symposia at: [WELS.EduLead.net](https://wels.edulead.net)

4. Publications in 2023

In 2023, our publications continued to focus on researching the challenges in the education system as part of the School Barometer sub-studies. We published several articles on school staff shortages as well as articles on the school of the future, strategic school development with the help of the ISOplus strategy, mentoring in school leadership development and inclusive schools and the role of school leadership.

Here is a selection:

Huber, S.G., Helm, C. & Schneider, N. (eds.) (2023). **COVID-19 and education - studies and perspectives**. Münster, New York: Waxmann (in German).

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Helm, C. & Huber, S.G. (2023). **School quality and COVID-19-related compensatory measures**. *Journal of Educational Research*. <https://doi.org/10.1007/s35834-023-00392-8>

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Huber, S.G. & Lusnig, L. (2023). **Staff shortages in schools. Systematic comprehensive catalog of measures in the overall view and assessment of selected measures from practice**. *Schule Verantworten* 2(3), 73-83. (in German)

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More on the topic of staff shortages:

[WELS.EduLead.net/Personalmangel](https://wels.edulead.net/Personalmangel)

Huber, S.G. (2023). **Future of Education - School of the Future: Education 5.0? Trends, challenges and recommendations for strategic action in the balance of preserving, innovating and optimizing for educational innovation and quality.** *EduTrends*. Ministère de l'Éducation nationale, de l'Enfance et de la Jeunesse, 7-11. (in German)

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Huber, S.G. & Schneider, N. (2023). **Mentoring in school-based leadership development in Germany.** In J. Dammerer, C. Wiesner & E. Windl (Eds.), *Mentoring in the pedagogical context: Professionalization and qualification of teachers*. Series Pädagogik für Niederösterreich, Vol. 14 (pp. 214-230). Innsbruck: Studienverlag. (in German)
<https://doi.org/10.53349/oa.2022.a2.160>

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Further publications at
www.Bildungsmanagement.net/Publikationen on topics such as

- [Staff Shortage](#)
- [Schools in Challenging Circumstances, Failing Schools](#)
- [COVID-19 and schooling](#)
- [Digitality](#)
- [Evaluation & Assessment](#)
- [Youth Studies](#)
- [Cooperation](#)
- [Teacher Education and Leadership Development](#)
- [Education Authorities](#)
- [School Leadership](#)
- [School Development Groups](#)
- [School Quality & School Improvement](#)
- [System Leadership & Organisational Education](#)

5. World Education Research Association (WERA) Focal Meeting 2024 - Keynote + Call for Submissions

From September 8 to 12, 2024, the upcoming Focal Meeting 2024 will take place at the University of Manchester (UK) as an integral part of the 50th annual conference of the British Educational Research Association (BERA).

One of the keynotes will be given by Stephan Huber on the topic "Education matters, Education Research matters - Responsible Science for Improving the Quality of Education

for All: Premises for Research and Implications for Policy, Administration and Practice".

All keynote speakers can be found [here](#).

Call for Submissions

Interested parties are invited to submit an abstract for a presentation, poster, panel or symposium. Further information on submission can be found [here](#).

The deadline for submissions is January 31, 2024, 23:59 UK time (GMT+1).

Please feel free to forward this information to interested parties in your professional networks - thank you.

Website: www.bera.ac.uk/conference/bera-conference-2024-and-wera-focal-meeting

6. New e-mail addresses from January 1, 2024

Our e-mail addresses will change on January 1, 2024. Please use the ending "@Bildungsmanagement.net" instead of "@phzg.ch" in future. For example, stephan.huber@phzg.ch will change to stephan.huber@Bildungsmanagement.net from January 1, 2024 - thank you!

We wish you a Merry Christmas and a happy and healthy start of the New Year 2024. Stay in touch with us in the New Year.

Kind regards

Yours, Stephan Huber
and IBB-Team

[Please feel free to forward this email to colleagues in your professional networks who might be interested. Here you can forward the IBB-Info-Email.](#)

Prof. Dr. Stephan Gerhard Huber

Chair of Excellence Leadership, Quality Management and Innovation
Department of Educational Research, Linz School of Education
Johannes Kepler University Linz, Austria

Head of the Institute for the Management and Economics of Education (IBB)

03.01.24, 13:19

Info from the IBB/Prof. Huber, December 2023: Farewell, focus of our work, two Symposia, Publications, WERA Focal Meeting ...

University of Teacher Education Zug, Switzerland
(till end of 2023)

Head of Leadership
University of Teacher Education Schwyz, Switzerland
(already started)

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World Education Leadership Symposium (WELS)
[WELS-Website \(en\)](#)

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